



External Privacy Notice

GDPR

Contact dpo@ceg-uk.com
Date Created 25/06/2020 (v1.1)

© Cambridge Education Group 2020

Contents

1. IMPORTANT INFORMATION AND WHO WE ARE	5
1.1. Purpose of this privacy notice	5
1.2. Controller	5
1.3. Data Protection Officer	5
1.4. Contact details	5
1.5. Changes to the privacy notice and your duty to inform us of changes	5
1.6. Third-party links	5
2. THE DATA WE COLLECT ABOUT YOU	5
2.1. If you do not provide us with personal data	6
3. HOW IS YOUR PERSONAL DATA COLLECTED?	6
3.1. Direct interactions	6
3.2. Third parties or publicly available sources	7
3.3. Automated technologies or interactions	7
4. OUR LEGAL BASIS FOR USING YOUR PERSONAL DATA	7
5. HOW WE USE YOUR PERSONAL DATA	8
5.1. Prospective Students and Agents	8
5.2. Enrolled Students	9
5.3. Employment Candidates	14
5.4. All visitors to website	14
5.5. Marketing	15
5.6. Third-party marketing	15
5.7. Opting out	15
5.8. Change of purpose	15
6. DISCLOSURES OF YOUR PERSONAL DATA	16
6.1. Internal Third Parties	16
6.2. External Third Parties	16
7. INTERNATIONAL TRANSFERS	17
8. DATA SECURITY	17
9. DATA RETENTION	18
9.1. How long will you use my personal data for?	18
10. YOUR LEGAL RIGHTS	20
10.1. Information for students studying with a CEG university partner in the US	20
10.2. Data Protection Officer	21
10.3. No fee usually required	21
10.4. What we may need from you	21

10.5. Time limit to respond	21
10.6. Complaints.....	21

Welcome to Cambridge Education Group Limited's Privacy Notice.

This Privacy Notice applies to Cambridge Education Group (CEG) and all CEG's subsidiary companies (**CEG Group**).

When we mention Cambridge Education Group, CEG or refer to we, us or our in this Privacy Notice then we are referring to the relevant company that is responsible for protecting your personal data.

The relevant CEG companies are:

- Cambridge Education Group Limited
- CEG Administrative Services Limited
- CEG UFP Limited
 - ONCAMPUS Reading Limited
 - ONCAMPUS Hull Limited
 - CEG UCLAN Foundation Campus Limited
 - CEG Foundation Campus Sunderland Limited
 - London South Bank Foundation Campus Limited
 - Foundation Campus London Limited
 - Coventry Foundation Campus Limited
- Amsterdam Foundation Campus BV
- ONCAMPUS Lund Sweden AB
- CEG Digital Limited:
 - CEG International Limited
 - CEG Online Limited
 - Falmouth Flexible Limited
 - Hull Online Limited
 - Portsmouth Online Limited
 - Queen Mary Digital Limited
 - Southampton Global Limited

CEG respects your privacy and is committed to protecting your personal data. Key sections of this Privacy Notice are:

1. [IMPORTANT INFORMATION AND WHO WE ARE](#)
2. [THE DATA WE COLLECT ABOUT YOU](#)
3. [HOW IS YOUR PERSONAL DATA COLLECTED](#)
4. [OUR LEGAL BASIS FOR USING YOUR PERSONAL DATA](#)
5. [HOW WE USE YOUR PERSONAL DATA](#)
6. [DISCLOSURES OF YOUR PERSONAL DATA](#)
7. [INTERNATIONAL TRANSFERS](#)
8. [DATA SECURITY](#)
9. [DATA RETENTION](#)
10. [YOUR LEGAL RIGHTS](#)

1. IMPORTANT INFORMATION AND WHO WE ARE

1.1. Purpose of this privacy notice

This privacy notice aims to give you clear and detailed information about:

- how CEG collects and processes your personal data
- the legal grounds allowing CEG to do so
- how CEG looks after your personal data
- your privacy rights
- how the law protects you

1.2. Controller

Under data protection law the controller of your personal data decides how and why your personal data will be processed and takes responsibility for looking after your personal data. The controller of your personal data will be Cambridge Education Group Limited. We are registered with the Information Commissioner's Office (ICO) with reference number Z1727261.

1.3. Data Protection Officer

We have appointed a data protection officer (DPO) who is responsible for overseeing questions in relation to this privacy notice. If you have any questions about this privacy notice, including any requests to exercise your legal rights, please contact the DPO using the details set out below.

1.4. Contact details

Full name of legal entity: Cambridge Education Group Limited
Name or title of DPO: Lisa Tyler
Email address: DPO@ceg-uk.com
Postal address: 50-60, Station Road, Cambridge, CB1 2JH

1.5. Changes to the privacy notice and your duty to inform us of changes

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

When we issue a new version of this privacy notice we will post a message on our websites advising of this.

1.6. Third-party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit. The websites of any of CEG's subsidiary businesses are subject to this privacy policy.

2. THE DATA WE COLLECT ABOUT YOU

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data** includes first name, last name, username, student ID number, marital status, title, date of birth, gender, photograph, immigration status, right to work, curriculum vitae (**CV**), covering letter, academic record, employment history and references and images captured by CCTV.
- **Special Category Data** includes details about your race or ethnicity, religious beliefs, information about your health, genetic and biometric data (***we have in place safeguards for processing such data including confidentiality agreements and restrictions on access to such data***).
- **Criminal Conviction Data** includes details about any unspent criminal convictions and offences (where not covered by Section 1 (1) of the Rehabilitation of Offenders Act 1974) (***we have in place an appropriate policy document and safeguards which we are required by law to maintain when processing such data***).
- **Contact Data** includes your home address, email address and telephone numbers, next of kin and emergency contact information.
- **Financial Data** includes bank account and payment card details.
- **Transaction Data** includes details about payments to and from you and other details of services you have purchased from us.
- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use when accessing our website www.cambridgeeducationgroup.com or any of the websites of our subsidiaries accessed from that website.
- **Profile Data** includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our websites and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.
- **Aggregated Data** includes statistical or demographic data which we may collect, use and share for any purpose. Where Aggregated Data can directly or indirectly identify you, we will use it in accordance with this Privacy Notice.

2.1. If you do not provide us with personal data

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with education services). In this case, we may have to cancel a service you have with us, but we will notify you if this is the case at the time.

3. HOW IS YOUR PERSONAL DATA COLLECTED?

We use different methods to collect data from and about you including through:

3.1. Direct interactions

You may give us your Identity Data, Special Category Data, Criminal Conviction Data, Contact Data and Financial Data by filling in application forms, by sending us your CV and covering letter or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:

- create an account on our website;
- request marketing information is sent to you;
- apply for one of our courses;
- apply for a job;

- complete a survey; or
- give us some feedback.

3.2. *Third parties or publicly available sources*

We may receive personal data about you from various third parties and public sources such as those set out below:

- **Educational agents** - Identity Data, Special Category Data, Criminal Conviction Data, Contact Data and Financial Data.
- **Parents or parental approved representatives** - Identity Data, Special Category Data, Criminal Conviction Data, Contact Data and Financial Data.
- **Universities** - Identity Data, Special Category Data, Criminal Conviction Data, Contact Data and Financial Data.
- **Named Referees** – Identity Data and Contact Data
- **Recruitment agencies** – Identity Data and Contact Data
- **Disclosure and Barring Service** – Criminal Conviction Data
- **Providers of technical, payment and delivery services** - Contact, Financial and Transaction Data.
- **Technical Data from the following parties:**
 - analytics providers;
 - advertising networks; and
 - search information providers.

3.3. *Automated technologies or interactions*

As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, server logs and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our separate [Cookies Policy](#) for further details.

4. OUR LEGAL BASIS FOR USING YOUR PERSONAL DATA

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where it is necessary for us to perform a contract entered into with you or is necessary for us to take steps (at your request) prior to us entering into a contract (**CONTRACT**).
- Where we have a legitimate organisational interest and use your personal data in a way that you would reasonably expect, and which has a minimal impact on your privacy (**LEGITIMATE INTERESTS**).
- Where we need to comply with a legal or regulatory obligation (**LEGAL OBLIGATION**).
- Where you have given us your consent to process your personal data (**CONSENT**).
- Where there is an emergency situation, for example, if you needed emergency medical treatment (**VITAL INTERESTS**).

Generally, we do not rely on consent as a legal basis for processing your personal data other than in relation to the processing of Special Category Data or when sending third party direct marketing communications to you via email or text message.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the table below.

**You have the right to withdraw your consent at any time by contacting us.
Please see Section 10: Your legal rights**

5. HOW WE USE YOUR PERSONAL DATA

5.1. Prospective Students and Agents

PROSPECTIVE STUDENTS AND AGENTS		
Purpose/Activity	Type of Data	Lawful basis for processing
To register you on our website and subscribe to our services	Identity Contact	Contract
	Marketing and Communications Data	Consent
To process your application form and correspond with you including: (i) arranging visas (ii) processing deposits and course fees (iii) verifying exam and test results	Identity Contact Financial Criminal Conviction	Contract
	Special Category	Consent
To assess students' eligibility for scholarship or bursary	Contact Identity Financial	Contract
ACCOMMODATION PROVIDERS (INCLUDING HOMESTAY PROVIDERS)		
To process your application to become an approved accommodation provider (includes compulsory DBS check/background check in North America)	Identity Contact Financial Transaction	Contract
	Criminal Conviction	Legal Obligation
Provision of personal data to third parties		
To educational agents where the agent has submitted an application on behalf of a prospective student	Identity Contact Financial Criminal Conviction	Contract
	Special Category	Consent
To parents/parental approved representatives where the parents or representatives have submitted an application on behalf of a prospective student who is under 18.	Identity Contact Financial Criminal Conviction	Contract
	Special Category	Consent

To third party online conversion service where an applicant has started the application process but does not complete it.	Identity Contact	Legitimate interests (<i>CEG has a business interest in securing applications for its courses</i>)
To Chancery Solutions Limited to process an application for a Tier 4 visa	Identity Contact Financial Transactional	Consent (provided by applicant to CEG at the time of referral to Chancery)
To UK Visas and Immigration (UKVI) to facilitate the application for a Tier 4 visa	Identity Contact	Legal obligation
To Immigration and Naturalisation Service (Netherlands)	Identity Contact	Legal obligation
To US Immigration and Customs Enforcement	Identity Contact	Legal obligation
To the Swedish Immigration Agency	Identity Contact	Legal obligation
To cloud hosted virtual learning environment (VLE) services (e.g. Moodle & Canvas)	Identity Contact	Legitimate interests (<i>CEG has a business requirement to use VLEs in order to provide online teaching resources</i>)
To financial or government sponsors of a course	Identity Contact Special Category	Legal obligation Consent

5.2. Enrolled Students

ENROLLED STUDENTS		
Purpose/Activity	Type of Data	Lawful basis for processing
To register you for our services as an enrolled student	Identity Contact Financial Transaction Special Category	Contract Consent
To provide you with ongoing services after enrolment including: (i) provision of core teaching and learning services (ii) administration including maintaining student records, processing fees, managing accommodation (iii) providing services including library, IT and information services and other student support services (excluding welfare and medical)	Identity Contact Financial	Contract

To provide you with ongoing services after enrolment in respect of student welfare and medical services	Identity Special Category	Contract Consent
To provide you with reports on your progress	Identity Contact	Contract
To provide you with information on progression to degree courses (where applicable)	Identity Contact	Legitimate interests (<i>It is in the interests of the student for CEG to provide this information and has a business benefit for CEG with regard to promotion and marketing of its courses</i>)
To process student complaints and grievances	Identity Contact Special Category	Legitimate interests (<i>It is in the interest of both parties for CEG to investigate and attempt to resolve complaints and grievances</i>) Consent
To carry out internal research and statistical analysis	Identity	Legitimate interests (<i>to monitor and evaluate the performance and effectiveness of our courses</i>)
To capture images on CCTV used by our educational centres and campuses.	Identity	Legitimate interests (<i>CEG has an organisational requirement to maintain the security of its premises and for the prevention and investigation of crime</i>)
To monitor attendance and compliance with attendance regulations and to identify any support needs	Contact Identity	Legal obligation
To conduct lesson observations using sound and video recording software	Identity	Legitimate interests (It is appropriate for CEG to monitor teaching quality and to share examples of good practice as an internal training resource.)
To take photographs and videos of students for marketing purposes (including for use in brochures, on CEG's website and in promotional videos)	Identity	Consent
To use examples of students' work in class for the improvement of teaching and learning practice.	Identity	Legitimate interests (It is appropriate for CEG to share examples of good practice during lessons. Some items may be named.)
Provision of personal data to third parties		
Internal		
To enable CEG companies to provide (i) application and admissions services (ii) core teaching and learning services, (iii) student administration services and (iv) student welfare services	Identity Contact Financial Transaction	Legitimate interests (<i>The transfer is necessary to enable CEG to provide its services. All CEG subsidiaries are subject to the CEG privacy policy and other relevant policies and procedures.</i>) Consent

	Special Category	
External		
To provide your parents/parental approved representatives and educational agents with reports on your progress	Identity	Legitimate interests (<i>It is appropriate for CEG to share this information with these interested parties.</i>)
To UK Visas and Immigration (UKVI)	Identity Contact	Legal obligation
To Immigration and Naturalisation Service (Netherlands)	Identity Contact	Legal obligation
To US Immigration and Customs Enforcement	Identity Contact	Legal obligation
To Swedish Immigration Agency	Identity Contact	Legal obligation
To financial or government sponsors of a course	Identity Contact Special Category	Legal obligation Consent
To taxi companies who provide transfers from airport to accommodation providers	Identity Contact	Legitimate interests (<i>CEG has a valid business requirement to outsource this service. CEG has contracts with all its approved taxi companies and all employees have current DBS checks</i>)
Accommodation providers (including Homestay providers)	Identity Contact Special Category	Legitimate interests (<i>CEG has a valid business requirement to outsource this service. CEG has contracts with all its approved accommodation providers and all Homestay providers (including others living in the property) have current DBS checks</i>) Consent
ONCAMPUS university partners	Identity Contact Financial Transaction Special Category	Legitimate interests (<i>CEG's business model for operating its ONCAMPUS programme requires partnership with universities. CEG has a data sharing agreement with each partner university.</i>) Consent

CEG Digital university partners	Identity Contact Financial Transaction Special Category	Legitimate interests (CEG's business model for operating its Online learning programmes requires partnership with universities. CEG Digital has a data sharing agreement with each partner university.) Consent
Other university destinations	Identity Contact Financial Transaction Special Category	Legitimate interests (Where CEG receives a request to refer a student to a non-partner university due to the student's particular circumstances. Request will be from student or agent.) Consent
To insurance companies worldwide who provide student insurance policies	Identity Contact	Legitimate interests (CEG cannot provide insurance policies itself and therefore needs to recommend a third-party provider)
To approved test centres	Identity Contact	Legitimate interests (CEG has a business requirement to use the services of test centres)
To exam boards	Identity Contact	Legitimate interests (CEG needs to share candidate information with the relevant exam boards)
To validating bodies for exam boards	Identity Contact	Legitimate interests (CEG needs to share candidate information with the validating bodies)
To medical authorities (and any other organisations/individuals deemed necessary as assessed at the time) in the event of an emergency where you are incapable of giving consent	Identity Contact Special Category	Vital Interests Vital Interests
To medical authorities (and any other organisations/individuals deemed necessary as assessed at the time) in the event of an emergency and where we are legally obliged to comply with a request for disclosure	Identity Contact Special Category	Legal obligation Legal Obligation & Public Interest (in the area of public health)
To providers of activities for students	Identity Contact Special Category	Legitimate interests (CEG offers various activities as part of its courses and cannot provide these activities itself) Consent
To accreditation bodies worldwide for inspections in respect of course accreditations	Identity Contact Financial Transaction	Legitimate interests (CEG has a business interest in obtaining British Council accreditation for its Stafford House summer courses)

	Special Category	Consent
To provide statistical information to the Higher Education Statistics Agency (HESA) who are the official agency for the collection analysis and dissemination of quantitative information about higher education (HE) in the UK.	Identity Special Category	Legal obligation Legal obligation and necessary for statistical purposes
To provide information to the Quality Assurance Agency for Higher Education (QAA) during Higher Education Review (Alternative Providers) inspection visits	Identity Contact	Legal obligation If a student provides a confidential student submission to QAA as part of its review then this will be on the basis of the student providing consent at the time of submission
To provide information to the Office for Students for the purposes of the National Student Survey and Leavers Survey (Office for Students then shares the information with its approved survey agents). Published results do not disclose any personal data.	Identity Contact Special Category	Legal obligation Legal obligation and necessary for statistical purposes
To local councils to enable them to assess council tax obligations.	Identity Contact	Legitimate interests (<i>To enable CEG to notify councils that certain accommodation is exempt from council tax</i>)
To Transport for London to enable bulk purchase of Oyster cards for students	Identity Contact	Legitimate interests (<i>To enable CEG to obtain discounted travel for students studying in London</i>)
To HM Revenue & Customs for reporting of financial processing activities	Identity Contact Financial Transaction	Legal obligation
To service providers worldwide who provide IT and system administration services (including secure online software for student health records in the US)	Identity Contact Special Category	Legitimate interests (<i>CEG has a business requirement to use third party providers for specialist services</i>) Consent
To cloud hosted virtual learning environment (VLE) services (e.g. Moodle & Canvas)	Identity Contact	Legitimate interests (<i>CEG has a business requirement to use VLEs in order to provide online teaching resources</i>)
Professional advisors subject to a duty of confidentiality (e.g. lawyers, bankers, insurers, auditors)	Identity Contact Financial Transaction Special Category	Legitimate interest (<i>CEG has a business requirement to seek specialist professional advice that cannot be provided internally</i>) Consent
To local authorities regarding a safeguarding concern in relation to Keeping Children Safe in Education 2018 or the Prevent Duty.	Identity Contact Financial	Legal obligation

	Special Category	Legal obligation
To the Police regarding a safeguarding concern or in connection with the prevention or reporting of a crime.	Identity Contact	Legal obligation or Vital interests (depending on the circumstances)
	Special Category	Legal obligation or Vital interests (depending on the circumstances)

5.3. Employment Candidates

EMPLOYMENT CANDIDATES		
Purpose/Activity	Type of Data	Lawful basis for processing
To assess your skills, qualifications and suitability for the role	Identity Contact	Contract
To assess information about disability status to consider whether we need to make appropriate adjustments during the recruitment process	Special Category	Consent
Once an offer has been made to carry out background and reference checks, where applicable (excluding criminal record)	Identity Contact	Contract
Once an offer has been made to carry out a criminal record check where required by law due to the nature of the role applied for	Identity Criminal Conviction	Contract Legal obligation
To communicate with you about the recruitment process	Contact	Contract
To comply with equal opportunities monitoring and reporting requirements	Identity Special Category	Legal obligation Legal obligation and necessary for statistical purposes

5.4. All visitors to website

ALL VISITORS TO WEBSITE		
Purpose/Activity	Type of Data	Lawful basis for processing
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	Identity Contact Profile Usage Technical Marketing and Communications	Legitimate interests (<i>to study how our services are used, to develop them, to grow our business and to inform our marketing strategy</i>) Consent

To use data analytics to improve our website, services, marketing, customer relationships and experiences	Technical Usage	Legitimate interests (<i>to define types of customers for our services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy</i>)
To make suggestions and recommendations to you about services that may be of interest to you	Identity Contact Technical Usage Profile	Legitimate interests (<i>to develop our services and grow our business</i>)
Provision of personal data to third parties		
External		
To service providers worldwide acting as processors who provide IT and system administration services	Identity Contact Technical Usage Profile	Legitimate interests (<i>CEG have a business requirement to use specialist IT and system administration providers that cannot be provided internally</i>)
To third parties to whom we may choose to sell, transfer or merge parts of our business as our assets.	Identity Contact	Legitimate interests (<i>CEG may wish to do this as part of its business strategy</i>)

5.5. Marketing

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

You will receive marketing communications from us if you have requested information from us or purchased services from us or if you provided us with your details when you entered a competition or registered for a promotion and, in each case, you have not opted out of receiving that marketing.

5.6. Third-party marketing

We will get your express opt-in consent before we share your personal data with any company outside the CEG subsidiaries for marketing purposes.

5.7. Opting out

You can ask us or third parties to stop sending you marketing messages at any time by following the opt-out links on any marketing message sent to you or by contacting us at any time.

Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of purchasing a service or other transaction.

5.8. Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

6. DISCLOSURES OF YOUR PERSONAL DATA

We may have to share your personal data with the parties set out below for the purposes set out in the table in paragraph 5 above.

6.1. Internal Third Parties

CEG companies acting as joint controllers or processors and who are based in the UK, the Netherlands, Sweden, the US and China and provide (i) application and admissions services, (ii) core teaching and learning services, (iii) student administration services and (iv) student welfare services.

6.2. External Third Parties

- Educational agents
- Parents or parental approved representatives
- The Chancery Partnership
- UK Visas and Immigration (**UKVI**)
- Immigration and Naturalisation Service (Netherlands)
- US Immigration and Customs Authorities
- Swedish Immigration Agency
- Government and Corporate Financial Sponsors and Embassies
- Taxi companies
- Accommodation providers
- ONCAMPUS university partners
- CEG Digital university partners
- Other university destinations
- Student insurance provider
- Approved test centres
- Exam boards
- Validating bodies for exam boards
- Medical or Public Health authorities (and where an emergency situation to any other organisations/individuals deemed necessary as assessed at the time)
- Providers of activities for students
- Local authorities
- Higher Education Statistics Agency (**HESA**)
 - A copy of the HESA Student Collection Notice can be accessed here:
 - https://www.hesa.ac.uk/files/HESA_Student_Collection_Notice_2018-19.pdf

- Updated versions can be found at <https://www.hesa.ac.uk/about/regulation/data-protection/notices>
- Office for Students (**OfS**)
 - The Office for Students is an official body which appoints designated quality bodies to enact educational oversight on its behalf. For more information see <https://www.officeforstudents.org.uk>
- Quality Assurance Agency for Higher Education (**QAA**)
 - The OfS appoints QAA as a designated quality body. We are subject to review by QAA in respect of ONCAMPUS for UKVI purposes. See www.qaa.ac.uk for more information.
- Local councils
- Transport for London
- HM Revenue & Customs, regulators and other authorities acting as processors
- Service providers worldwide acting as processors
- Cloud hosted VLE providers
- Professional advisers worldwide acting as processors or joint controllers
- Local authorities
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy notice.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

7. INTERNATIONAL TRANSFERS

We share your personal data within the CEG Group. This will involve in some cases transferring your data outside the European Economic Area (**EEA**).

Some of our external third parties are based outside the EEA so their processing of your personal data will involve a transfer of data outside the EEA.

Whenever we transfer your personal data out of the EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- We will only transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission (*as at the date of this Privacy Notice this applies to Andorra, Argentina, Canada (commercial organisations), Faroe Islands, Guernsey, Israel, Isle of Man, Japan, Jersey, New Zealand, Switzerland and Uruguay*).
- Where we use certain service providers, we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe.
- Where we use providers based in the US, we may transfer data to them if they are part of the Privacy Shield which requires them to provide similar protection to personal data shared between the Europe and the US, or we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe, with standard contractual clauses. Please contact us if you want further information on the specific mechanism used by us when transferring your personal data out of the EEA.

8. DATA SECURITY

The personal data that we collect from you will be stored:

- in our own secure data centres in the UK; and

- in the secure data centre of our IT and system administration service provider in the US (in respect of the health data of students studying at one of our US centres)

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

9. DATA RETENTION

9.1. How long will you use my personal data for?

Details of retention periods for different aspects of your personal data are set out in the table below:

Type of data	Retention timescale
STUDENT RECORDS	
1. Student Recruitment	
Enquiries from prospective students (<i>ONCAMPUS</i>)	1 year from creation of record
Records of campaigns and events (<i>ONCAMPUS</i>)	1 year from creation of record
Enquiries from prospective students (<i>CEG Digital</i>)	1 year from creation of record
Records of campaigns and events (<i>CEG Digital</i>)	1 year from last sales activity
2. Applications - Not Progressed (Closed)	
Application form (incl scholarship applications)	2 Years after date of closure
Offer of place and related correspondence	2 Years after date of closure
Acceptance of place and related correspondence	N/A
Details of criminal convictions	1 Year after date of closure
Passport Documentation/Previous Visas	1 Year after date of closure
Academic and English Documents	1 Year after date of closure
Centre-related Application and Registration Forms	1 Year after date of closure
3a. Applications – Registered Paid (Without a CAS, Not Arrived/Enrolled, where applicable)	
Application form (incl scholarship applications)	2 Years after date of Withdrawal
Offer of place and related correspondence	2 Years after date of Withdrawal
Acceptance of place and related correspondence	2 Years after date of Withdrawal
Details of criminal convictions	2 Years after date of Withdrawal
Passport Documentation/Previous Visas	2 Years after date of Withdrawal
Academic and English Documents	2 Years after date of Withdrawal
Centre-related Application and Registration Forms	2 Years after date of Withdrawal
Copies of invoices	7 Years after date of Withdrawal
3b. Applications – Registered Paid (With a CAS, Not Arrived/Enrolled, where applicable)	
Application form (incl scholarship applications)	Original course end date (as per most recent CAS) + 2 Years

Offer of place and related correspondence	Original course end date (as per most recent CAS) + 2 Years
Acceptance of place and related correspondence	Original course end date (as per most recent CAS) + 2 Years
Details of criminal convictions	Original course end date (as per most recent CAS) + 2 Years
Passport Documentation/Previous Visas	Original course end date (as per most recent CAS) + 2 Years
Academic and English Documents	Original course end date (as per most recent CAS) + 2 Years
Centre-related Application and Registration Forms	Original course end date (as per most recent CAS) + 2 Years
Copies of invoices	7 Years after date of Withdrawal
4. Arrived/Enrolled Students – Withdrawn	
Application form (incl scholarship applications)	Original course end date + 3 years
Offer of place and related correspondence	Original course end date + 3 years
Acceptance of place and related correspondence	Original course end date + 3 years
Details of criminal convictions	Original course end date + 3 years
Passport Documentation/Previous Visas	Original course end date + 3 years
Academic and English Documents; Reports	Original course end date + 3 years
Offer/offer pack Forms	Original course end date + 3 years
Copies of invoices	7 Years after date of Withdrawal
5. Arrived/Enrolled Students – Completed	
Application form (incl scholarship applications)	Completion of course + 3 years
Offer of place and related correspondence	Completion of course + 3 years
Acceptance of place and related correspondence	Completion of course + 3 years
Details of criminal convictions	Completion of course + 3 years
Passport Documentation/Previous Visas	Completion of course + 3 years
Academic and English Documents; Reports	Completion of course + 3 years
Copies of invoices	7 Years after date of Withdrawal
Basic student record comprising student name, enrolment date, end date, institution and transcript data	Permanently
Accident/incident records of students	3 years from the date of accident/incident 40 years in the event of exposure to asbestos
Copies of filmed lesson observations	Completion of academic year + 1 term
CANDIDATE RECORDS	
Application forms, CVs and interview notes (unsuccessful candidates)	Last communication to candidate + 6 months
Application forms, CVs and interview notes (successful candidates)	Part of personnel file. 6 years after employment ceases.

(Please note that CEG’s stated data retention periods may be affected by the terms of reference of the Independent Inquiry into Child Sexual Abuse (IICSA). CEG is obliged to retain all documentation regarding a safeguarding concern for the duration of the IICSA. For more information please visit <https://www.iicsa.org.uk/>).

In some circumstances you can ask us to delete your data: see **Request erasure** in **Section 10 Your legal rights** for further information.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

10. YOUR LEGAL RIGHTS

Under certain circumstances, you have rights under data protection laws in relation to your personal data:

- **Request access to your personal data** - (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- **Request correction of your personal data** - This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- **Request erasure of your personal data** – (commonly known as the “right to be forgotten”). This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- **Object to processing of your personal data** - where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- **Request restriction of processing your personal data** - This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- **Request transfer of your personal data** – (also known as the “right to data portability”) We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.
- **Right to withdraw consent** - However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

10.1. Information for students studying with a CEG university partner in the US

Family Educational Rights and Privacy Act of 1974 (FERPA)

FERPA is a US federal law that aims to protect the privacy and sensitivity of student education records and gives certain rights to parents and guardians in respect of those records. These rights automatically transfer to you when you turn 18 years old. During your student registration process CEG's university partners will ask you to sign a voluntary waiver form authorising disclosure of your records to your parent(s) or guardian(s). Further information on FERPA may be found at:

- [US Department of Education FERPA](#)
- <https://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>

Health Insurance Portability and Accountability Act of 1996 (HIPAA)

HIPAA is a US federal law that aims to protect individuals' medical records and other personal health information. It gives you the right to access your health information and may apply if you are offered a health insurance plan by the CEG university partner. Further information may be found at:

- [US Department of Health HIPAA for individuals](#)
- <https://www.hhs.gov/hipaa/for-individuals/index.html>

Additional information for students ordinarily resident in the state of California, US who are studying outside of California.

California Consumer Privacy Act of 2018 (CCPA)

CCPA is a Californian state law and is effective as of 1 January 2020. It creates new consumer rights relating to the access to, the deletion of and sharing of personal information that is collected by businesses (which includes CEG). Please note that if your place of study is located in the European Union then you will also have the rights detailed earlier in this section 10 under the GDPR. Further information may be found at [California Consumer Privacy Act of 2018 \(CCPA\)](#):

- <https://oag.ca.gov/privacy/ccpa>

10.2. Data Protection Officer

If you wish to exercise any of the rights set out above, please contact our Data Protection Officer, Lisa Tyler in writing with full details of your request. You can send an email to DPO@ceg-uk.com or can write to us at:-

Lisa Tyler
Data Protection Officer
Cambridge Education Group Limited
50-60, Station Road
Cambridge
CB1 2JH

10.3. No fee usually required

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

10.4. What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

10.5. Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

10.6. Complaints

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

Last updated 01 April 2020. Please see our current [Privacy Notice](#) on the Cambridge Education Group website.